



Unifin Announces new 144A/Reg S Bond

Mexico City, September 26, 2016. Unifin Financiera, S.A.B. de C.V., SOFOM, ENR ("Unifin" or the "Company"), announces that on September 22, 2016 it concluded a private offer and issuance of senior notes in the United States of America and other international markets in accordance with Rule 144A and Regulation S of the U.S. Securities Act of 1933 (the "2023 Notes") and the applicable regulations of the jurisdictions where said offer was made.

The principal amount of the issuance of the 2023 Notes is US\$400,000,000 million with an annual interest rate of 7.250%. The maturity date of the 2023 Notes is September 27, 2023.

The Company will use the proceeds from the issuance to pay the consideration to holders in connection with the tender offer and consent solicitation launched on September 8, 2016 and other general corporate purposes.

Investor Relations

Jose Maria Muñiz Liedo Chief Institutional Relations Officer Tel. +52 (55) 5249.5805 jmmuniz@unifin.com.mx

David Pernas Sánchez Investor Relations Officer Tel. +52 (55) 4162.8270 david.pernas@unifin.com.mx

In New York
i-advize Corporate Communications
Juan C. Gomez Stolk, +1 (646) 462.4517
jgomezstolk@i-advize.com

unifin.ri@unifin.com.mx Web page: www.unifin.com.mx

Unifin's shares are listed on the Bolsa Mexicana de Valores under the ticker "UNIFIN A".

This document may contain certain forward-looking statements. These statements are non-historical facts, and they are based on the current vision of the Management of Unifin Financiera, S.A.B. de C.V., SOFOM, ENR for future economic circumstances, the conditions of the industry, the performance of the Company and its financial results. The terms "anticipated", "believe", "estimate", "expect", "plan" and other similar terms related to the Company, are solely intended to identify estimates or predictions. The statements relating to the declaration or the payment of dividends, the implementation of the main operational and financial strategies and plans of investment of equity, the direction of future operations and the factors or trends that affect the financial condition, the liquidity or the operating results of the Company are examples of such statements. Such statements reflect the current expectations of the management and are subject to various risks and uncertainties. There is no guarantee that the expected events, trends or results will occur. The statements are based on several suppositions and factors, including economic general conditions and market conditions, industry conditions and various factors of operation. Any change in such suppositions or factors may cause the actual results to differ from expectations.